

## Chester Pike Corridor Public Survey

### Outreach Strategy

#### Schedule

Open date: March 1, 2021

Closing date: April 30, 2021

#### Survey Link:

<https://tinyurl.com/ChesterPikeCorridorSurvey>

#### Contact:

Mercedes Carfagno, Planner  
Delaware County Planning Department  
610-891-5219  
CarfagnoM@co.delaware.pa.us

#### Where to Share:

- Municipal Websites
- Borough Facebook Pages
- Library Facebook Pages
- Business Groups/Associations
- Neighborhood Facebook Groups
- Municipal Twitter accounts

#### Social Media/Website Post (Starting March 1, 2021)

(upload attached image file):

PLANNING FOR THE CHESTER PIKE CORRIDOR	MAKE YOUR VOICE HEARD	PLEASE TAKE THE SURVEY! YOUR FEED BACK WILL BECOME A PART OF THE CHESTER PIKE CORRIDOR MASTER PLAN. MARCH 1ST 2021 — APRIL 30TH 2021 TINYURL.COM/CHESTERPIKECORRIDORSURVEY
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How do you use Chester Pike? What would make Chester Pike a more convenient and attractive part of the community? Share your ideas and experiences! Delaware County is working with the Chester Pike Corridor Improvement Partners (CPCIP) to create a plan for transportation, community, and economic development improvements based on community input. Your ideas will help to shape the recommendations of the plan and the future of the Chester Pike corridor. Fill out this quick survey to let us know your ideas for making Chester Pike even better! [tinyurl.com/ChesterPikeCorridorSurvey](https://tinyurl.com/ChesterPikeCorridorSurvey)

#### Second Push on Social Media (April 19, 2021)

(upload attached image file):

Don't forget to share your ideas for how to make Chester Pike a more convenient and attractive part of the community! Take the survey at [tinyurl.com/ChesterPikeCorridorSurvey](https://tinyurl.com/ChesterPikeCorridorSurvey)

## Newsletter Item

[MUNICIPALITY NAME] is proud to announce that it is participating with its neighboring boroughs on a project that will improve the future of the Chester Pike Corridor in all our communities. The Chester Pike Corridor Improvement Partners (CPCIP) group was formed in 2019 to work to improve the Chester Pike Corridor, within and around the Boroughs of Glenolden, Norwood, Prospect Park, Ridley Park, and Sharon Hill, to improve safety, economic development opportunities, and quality of life, including but not limited to beautification and revitalization. Now, Delaware County is working with the CPCIP to create a plan for transportation, community, and economic development improvements based on community input. Part of the plan development process is a public opinion survey that will help to shape the recommendations of the plan and the future of the Chester Pike corridor. Please help our efforts by completing and sharing this quick survey to let us know your ideas for making Chester Pike even better! You can find the survey on our [Website/Facebook Page] or by following this link: [tinyurl.com/ChesterPikeCorridorSurvey](https://tinyurl.com/ChesterPikeCorridorSurvey). The survey closes on April 30 so don't wait!

## Email to Chester Pike Businesses

(send with attached survey flyer PDF)

Dear \_\_,

Do conditions along Chester Pike affect your business? What would make Chester Pike a more convenient and attractive part of the community? Share your ideas and experiences with us! Delaware County is working with the Chester Pike Corridor Improvement Partners (CPCIP) to create a plan for transportation, community, and economic development improvements based on community input. As a business located along Chester Pike, you are a vital part of the corridor's economic health. Your ideas will help to shape the recommendations of the plan and the future of the Chester Pike corridor.

Share your ideas at [tinyurl.com/ChesterPikeCorridorSurvey](https://tinyurl.com/ChesterPikeCorridorSurvey). You can also help us by posting the attached flier in your business so that your customers have a chance to complete the survey as well. The survey closes on April 30 so don't wait!

Thank you so much for your time and contribution!

Regards,

[CPCIP or Borough Rep]